

## MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 22

Results as of: 12/31/2016

**LOCATION: MARYLAND** 

GMT CA 1

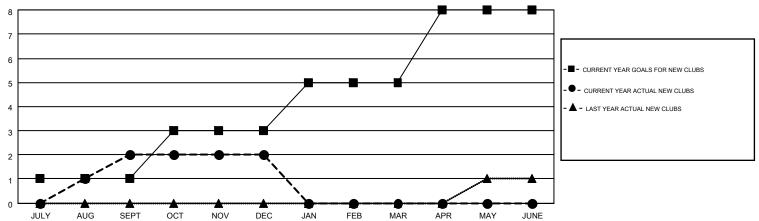


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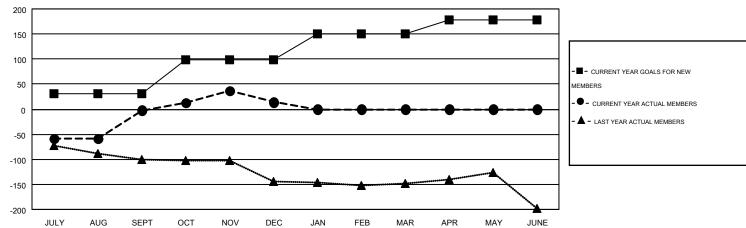
| Clubs                 |                  |           |                  |                  |  |  |  |  |  |
|-----------------------|------------------|-----------|------------------|------------------|--|--|--|--|--|
| RESULTS FOR 2016-2017 |                  |           |                  |                  |  |  |  |  |  |
| QUARTER               | NEW CLUB<br>GOAL | NEW CLUBS | DROPPED<br>CLUBS | NET<br>GAIN/LOSS |  |  |  |  |  |
| JULY/AUG/SEPT         | 1                | 2         | 1                | 1                |  |  |  |  |  |
| OCT/NOV/DEC           | 2                | 0         | 0                | 0                |  |  |  |  |  |
| JAN/FEB/MAR           | 2                | 0         | 0                | 0                |  |  |  |  |  |
| APR/MAY/JUNE          | 3                | 0         | 0                | 0                |  |  |  |  |  |

| Members               |                    |  |                    |                  |  |  |  |  |  |  |
|-----------------------|--------------------|--|--------------------|------------------|--|--|--|--|--|--|
| RESULTS FOR 2016-2017 |                    |  |                    |                  |  |  |  |  |  |  |
| QUARTER               | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW<br>MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |  |  |  |  |  |  |
| JULY/AUG/SEPT         | 31                 | 182                                    | 184                | -2               |  |  |  |  |  |  |
| OCT/NOV/DEC           | 67                 | 177                                    | 161                | 16               |  |  |  |  |  |  |
| JAN/FEB/MAR           | 53                 | 0                                      | 0                  | 0                |  |  |  |  |  |  |
| APR/MAY/JUNE          | 27                 | 0                                      | 0                  | 0                |  |  |  |  |  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 1 |     | 108 CLUBS OF 220 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUT  MALE  FEMALE | TION<br>4,627 (68.41%)<br>2,137 (31.59%) |       |
|------------------|-----|---|--------------------------------|--|-------|
| DROPPED MEMBERS  |     |   |                                |  |       |
| DECEASED         | 73  | CLICK HERE FOR HEALTH ASSESSMENT DATA           | EANILY LINET MEMBERS           |  | 1,277 |
| CLUB CANCELLED   | 9   |   | FAMILY UNIT MEMBERS            |  | •     |
| OTHER            | 262 |   | HEAD OF HOUSEHOLD              |  | 616   |
| TOTAL            | 344 |   | NON-HEAD OF HOUSEHOLD          | )  | 661   |